

THE PICTURE OF HEALTH

2013 Annual Report

SAULTMAN

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Dear Friend of Aultman:

A mosaic picture features small elements that are placed together to make a beautiful image or design. It's the same concept at Aultman Health Foundation. We're more than 5,000 employees, 535 physicians, 500 AultCare employees and 850 volunteers who come together to make a masterpiece of care and quality.

We invite you to review this 2013 report to the community, as we highlight everything from new services and technology to community outreach. In 2013, we:

- Enhanced our existing partnerships with Akron Children's Hospital and North Canton Medical Foundation.
- Established the Integrated Health Collaborative, a clinically integrated network that fosters collaboration among hospitals and physicians.
- Launched new services including a low-dose CT screening program for people at high risk of lung cancer.
- Opened The Shoppes at Aultman, a new retail center that features flower, gift and uniform shops; a retail pharmacy; convenience store; and boutique with an array of items and services for patients battling cancer.
- Joined the Health Insurance Marketplace, with AultCare being one of eight Ohio companies that received approval to participate in the marketplace for individuals and small groups.
- Graduated our first class of students who earned Associate of Science degrees in radiography from Aultman College of Nursing and Health Sciences.

From high-quality patient care at Aultman facilities to the affordable health plans AultCare provides to the educational programs Aultman College offers, the vertically integrated Aultman Health Foundation is helping our community become a picture of health.

Sincerely,

Eduard J. Roth THE

Edward J. Roth III
President and CEO
Aultman Health Foundation

Joseph R. Halter Jr.
Chairman of the Board
Aultman Health Foundation



In 2013, Aultman expanded services and technology, enhanced collaboration and launched new quality initiatives to improve the health of our community.

Initiatives to improve the health of our community. 4

HIGHLIGHTS AND HAPPENINGS

New Partnerships

North Canton Medical Foundation

Building on more than two decades of collaboration to meet the health care needs of our community, the physician practice and more than 200 employees of North Canton Medical Foundation joined Aultman Health Foundation in 2013. The organizations' missions, visions and values complement each other – and the partnership helps position both organizations strategically for Affordable Care Act changes. For patients, the integration streamlines the delivery of high-quality health care. The physician practice, featuring nearly two dozen physicians, was renamed Aultman North Canton Medical Group.



Akron Children's Hospital

Akron Children's Hospital assumed operations of the 27-bed pediatric unit on the fifth floor of Aultman Hospital. The partnership created a structure to meet the pediatric needs of our community, as this is the only dedicated pediatrics unit in Stark County, while allowing both organizations to gain efficiency from shared resource allocations. The pediatric unit partnership built upon Aultman's five-year collaboration with Akron Children's on endeavors such as outpatient pediatric specialty clinics.



Partnering with the Independent Hospital Network facilities – Aultman Orrville Hospital, Pomerene Hospital and Union Hospital – Aultman established the Integrated Health Collaborative. This is a physicianled clinically integrated network that purposefully fosters collaboration among hospitals and physicians in a way that increases quality and efficiency of patient care with a focus on population health.

Service Expansion

AultWorks Occupational Medicine expanded to Columbiana County through a partnership with Salem Community Hospital, providing occupational health services for local businesses. The Aultman Center for Pain Management branched out to establish an office in Aultman Orrville Hospital, while Aultman Weight Management opened an office inside Aultman Orrville Sports & Wellness.



HIGHLIGHTS AND HAPPENINGS

New Technology and Services



Low-dose CT

Aultman launched a low-dose CT screening program for people at high risk of lung cancer. Low-dose CT scanners decrease the radiation dose by 70-80 percent in the chest region, exposing patients to much less radiation without compromising image quality. More than 100 patients received the screening in 2013; four lung cancers were diagnosed with three detected in early stages.

Diagnostic Technology Upgrades

Aultman West added digital mammography to its comprehensive list of diagnostic imaging services, providing incredibly sharp images that allow doctors to

see potential issues much sooner than traditional X-ray mammography. The CT units at Aultman North and West also received upgrades. These updates contributed to more than 33,700 diagnostic tests performed at the Aultman North, West and Carrollton facilities.



The Shoppes at Aultman

Aultman debuted its retail space – The Shoppes at Aultman – in 2013. Jointly funded by Aultman Hospital and The Women's Board of Aultman Hospital, The Shoppes features flower, gift and uniform shops, a retail pharmacy and convenience store. The Shoppes also includes an image recovery boutique with skin care items, scarves, wigs and breast prostheses for patients fighting cancer – with private consultations and fittings available.

Aultman Trauma Center Reverification and Aultman Access Transfer Line

The Aultman Emergency Department is a Level II Trauma Center, reverified through 2016 by The American College of Surgeons for meeting standards for excellence in trauma care. The Aultman Access transfer line, revamped in 2013, offers quick and convenient access to Aultman's complete line of inpatient services. Staffed by a team of registered nurses, the Aultman Access transfer line is available 24/7 to coordinate the transfer of patients from other hospitals to Aultman for specialty care such as trauma, stroke, neurosurgery and cardiology.





HIGHLIGHTS AND HAPPENINGS

Medicare Answers

Aultman Health Foundation initiated the Medicare Answers hotline to help community members alleviate confusion and determine if they are eligible to come to Aultman through Medicare plans, Medicare supplements or Medicare Advantage plans.

Certified Tobacco Treatment Specialists

In 2013, Aultman Health Foundation increased the number of its certified tobacco treatment specialists to 13. To qualify for certification, participants had to meet educational requirements and pass an exam. Training topics included the newest tobacco treatment research, nicotine replacement therapy recommendations, motivational interviewing and more. The tobacco treatment specialists play a vital role in helping Aultman patients and community members improve their health by quitting tobacco.

Cancer Survivorship Program The Aultman Cancer Center started a



Denise Rollyson Cancer Survivorship survivorship program to support patients completing cancer treatment. The free service includes a customized survivorship care plan including a treatment summary, follow-up instructions, information

on long-term side effects of treatment and educational resources.



AULTMAN BY THE NUMBERS

130,167 OUTPATIENTS

24,744

INPATIENTS

54,342 IMMEDIATE

CARE

20,370 SURGICAL PROCEDURES



18,600

COMMUNITY MEMBER INTERACTIONS WITH THE WORKING ON WELLNESS (WOW) VAN 314
AULTMAN
COLLEGE
STUDENTS

20,000

PRIMETIME HEALTH PLAN MEMBERS 88,632

EMERGENCY DEPARTMENT VISITS 423,000

AULTCARE COVERED LIVES



HIGHLIGHTS AND HAPPENINGS

Acute Care Specialty Hospital (ACSH)

The ACSH earned Joint Commission recertification and also achieved a positive financial performance in 2013. The hospital implemented computerized charting and computerized physician order entry and achieved a 23 percent reduction in medication errors. Clinical successes included a reduction in ventilator-associated events, catheter-associated urinary tract infections and central-line associated blood stream infections.

Aultman Management Services Organization (MSO)

Aultman MSO remains the market leader in comprehensive medical practice solutions for more than 100 clients and 375 providers. The MSO supports 60 physician groups on the Allscripts electronic medical records (EMR) system and 1,100 total users. In 2013, MSO hosted its second annual regional EMR user conference at the Pro Football Hall of Fame, which drew 100 providers from six counties to learn about industry updates and product enhancements.

AULTMAN ORRVILLE HOSPITAL

2013 marked the second year Aultman Orrville Hospital has been part of the Aultman family. Aultman Orrville increased efficiencies throughout the year, while improving care coordination through information technology and integrated programs and services.

Rural Health Promotion Award

The Aultman Orrville Family Birth Center received the 2013 David Hendershot Rural Health Promotion Award from the Ohio Hospital Association Foundation of Healthy Communities. The award recognizes a small, rural hospital in Ohio that demonstrates a commitment to promoting a healthy community.

New Physicians and Specialists

As part of a three-year physician recruitment plan, Aultman Orrville added 44 new physicians and practitioners to the medical and allied health staff in 2013. New practitioners improve patient access to specialized care with close-to-home convenience. Examples of new physicians and specialists include Aultman Orrville General Surgery, pain management, cardiology, endocrinology and vascular surgery.





QUALITY INITIATIVES



High Reliability Organization

Aultman introduced an initiative called High Reliability Organization training to improve patient and employee safety, enhance the quality of care provided and positively impact the organization's bottom line.

The Patients' Voice

The Patients' Voice advisory council debuted in 2013. The group, which includes Aultman patients and family members who volunteer to participate, meets monthly to provide feedback on delivery of care. The council is part of Aultman's ongoing efforts to enhance the patient experience.



Computerized Physician Order Entry (CPOE)

Aultman Hospital celebrated its one-year anniversary of the CPOE launch. Since CPOE began, reported transcription errors have continued to decrease as have medication errors and improved medication turnaround times. Because of CPOE, the hospital will be able to meet part of the criteria needed for Meaningful Use Stage I.

Operation Restoration

As part of an initiative to increase the overall satisfaction of patients and visitors, the Aultman Engineering Department organized the "Operation Restoration" project. Four patient rooms on the Memorial 4 South unit were renovated and refreshed. Staff members, patients and visitors were invited to tour the rooms and provide feedback on comment cards – resulting in nearly 1,500 responses. Design elements that will be incorporated into patient room renovations will include LED lighting with patient controls, larger TVs, a new communications board, non-wax flooring, a medication delivery cabinet and improved window coverings.



MAULIMAN

For the 18th consecutive year, Aultman Hospital has been named Canton's "Most Preferred Hospital for Overall Quality and Image."

AWARDS AND ACCREDITATIONS

Mission: Lifeline

Aultman Hospital received the 2013 Mission: Lifeline Gold Achievement Award from the American Heart Association. The award recognizes Aultman's



commitment and success in implementing the highest standard of care for heart attack patients.

Get With The Guidelines

Aultman Hospital received the 2013 Get With The Guidelines*—Heart Failure Gold Quality Achievement Award from the American Heart Association. The recognition signifies that Aultman has reached an exceptional goal of treating heart failure patients according to the guidelines of care recommended by the American Heart Association (AHA) and the American College of Cardiology.

Aultman also received its fourth Get With The Guidelines*–Stroke Gold Plus Quality Achievement Award from the American Heart Association, recognizing Aultman's commitment and success in implementing a higher standard of stroke care.



The American Association of Critical-Care Nurses awarded a bronze-level Beacon Award for Excellence to the Aultman Medical



Intensive Care Unit, recognizing caregivers who successfully improve patient outcomes.





AWARDS AND ACCREDITATIONS

Best Hospitals 2013-14

Aultman appeared on the U.S. News & World Report 2013-14 Best Hospitals list, rated the 13th best hospital in Ohio and recognized as a high-performing facility in the specialty areas of cancer, cardiology and heart surgery, diabetes and endocrinology, gastroenterology and GI surgery, geriatrics, gynecology, neurology and neurosurgery, orthopedics and pulmonology.

Most Preferred Hospital

For the 18th consecutive year, Aultman Hospital has earned the "Consumer Choice Award" and has been named Canton's



"Most Preferred Hospital for Overall Quality and Image" by National Research Corporation. Aultman is among 277 hospitals nationwide identified as having the highest overall quality and image in their respective area by National Research Corporation, a national leader in healthcare performance measurement. This is the 18th year of the award, which means Aultman has received the honor every year of its existence.

High-quality Post-acute Care

The Aultman Woodlawn Transitional Care Unit received its second Centers for Medicare and Medicaid Services Nursing Home Compare Five-Star Quality



Rating. Aultman Woodlawn also completed a successful Ohio Department of Health survey, along with the maximum three-year accreditation from the Commission for Accreditation of Rehabilitation Facilities (CARF) for comprehensive medical rehab and stroke specialty rehab.

Aultman Woodlawn celebrated its 10-year anniversary in 2013. The Women's Board of Aultman Hospital Compassionate Care Center, Stark County's first inpatient hospice facility, provided end-of-life care for more than 400 patients in 2013.



Compassionate Care Center

Medical Education Program Accreditation

The Aultman Department of Medical Education is responsible for the learning experiences for medical students, residents and medical staff who are part of the health care delivery system. In February 2013, the

Accreditation Council for Graduate Medical Education conducted an institutional site visit that reviewed Aultman's oversight of all the residency programs. The visit resulted in the maximum length – five years – of continued full accreditation.

Aultman Woodlawi

2013 AULTCARE OVERVIEW

In 2013, the AultCare Health Care Reform Team had the task of navigating the company toward the rollout of the Affordable Care Act's Health Insurance Marketplace. It was a difficult journey, dependent upon new regulatory guidance and subsequent approvals from federal and state agencies. Nevertheless, when rollout of Healtcare.gov began Oct. 1, 2013, AultCare was one of eight health insurance companies in Ohio that had received approval to participate in the marketplace for both individuals and small groups. Significant enrollment issues created daily challenges, and our team worked to assist the Centers for Medicare & Medicaid Services to resolve problems in their enrollment modules.

Internally, every AultCare department was impacted in some way by health care reform, and each department responded positively and efficiently. Externally, employers, brokers, providers and the community were thirsty for educational information about the Affordable Care Act. More than 4,000 people attended AultCare meetings about health care reform at over 100 meetings.

The rock-steady performance of the AultCare Reform Team was the latest manifestation of our quarter-century commitment to the community. In addition to taking on the role of community guide through the changes of health care reform, AultCare keeps an unwavering eye toward its goal: provide affordable, high-quality insurance with excellent customer service. It is a big job, serving more than 423,000 covered lives, 2,200 employers, 20,000 PrimeTime Health Plan members and 5,400 providers.

Last year, our AultCare service centers averaged more than 7,500 calls per week. We processed claims with a

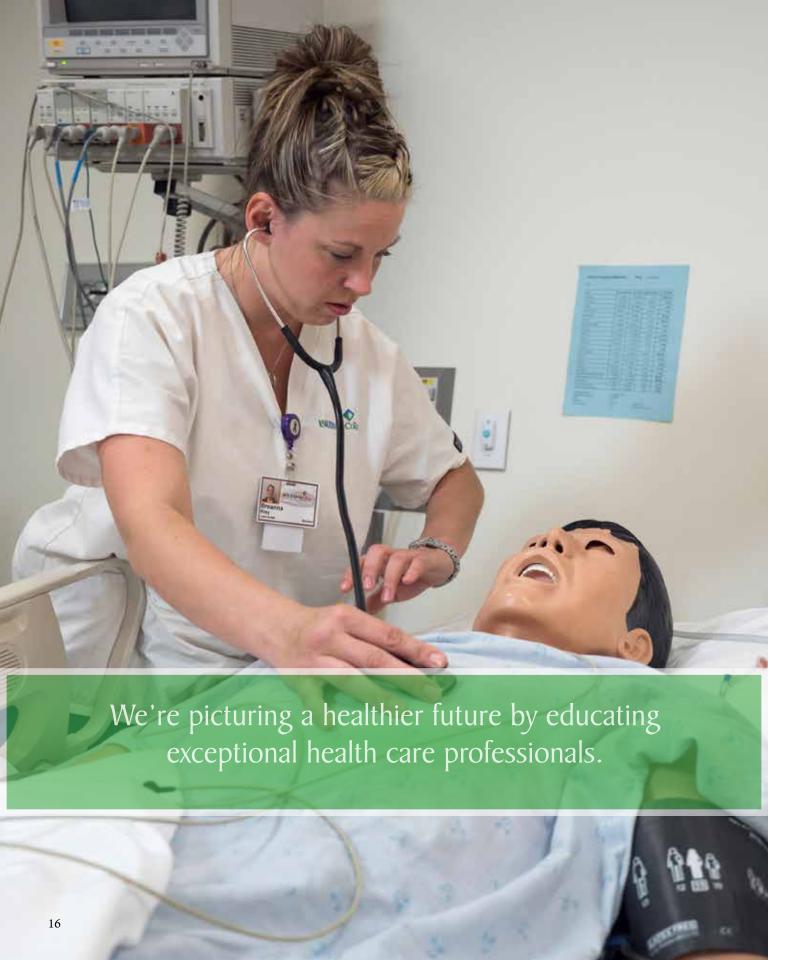
99.9 percent accuracy rate, and our customer retention rate was 95 percent.

Our PrimeTime Health Plan continues to achieve recognition from the Centers for Medicare & Medicaid Services. The CMS star ratings allow consumers to compare health plans more effectively, while enabling health plans to benchmark against best-practice organizations.

The claims management system implementation will begin in 2014, but much of its preparatory work commenced in 2013. This system will allow more efficient customer services delivery. A second major initiative was formation of a dedicated individual service unit that contains employees from various departments such as claims, service, sales and eligibility. The unit allows enrollees to call one location to find assistance for their needs.

The health care business continues to evolve, partly driven by health care reform and the marketplace. We believe that along with our vertically integrated partners — our doctors and Aultman Hospital — AultCare is well-positioned and flexible to adapt to this consumer-led evolution.





On Campus at AULTMAN COLLEGE OF NURSING AND HEALTH SCIENCES

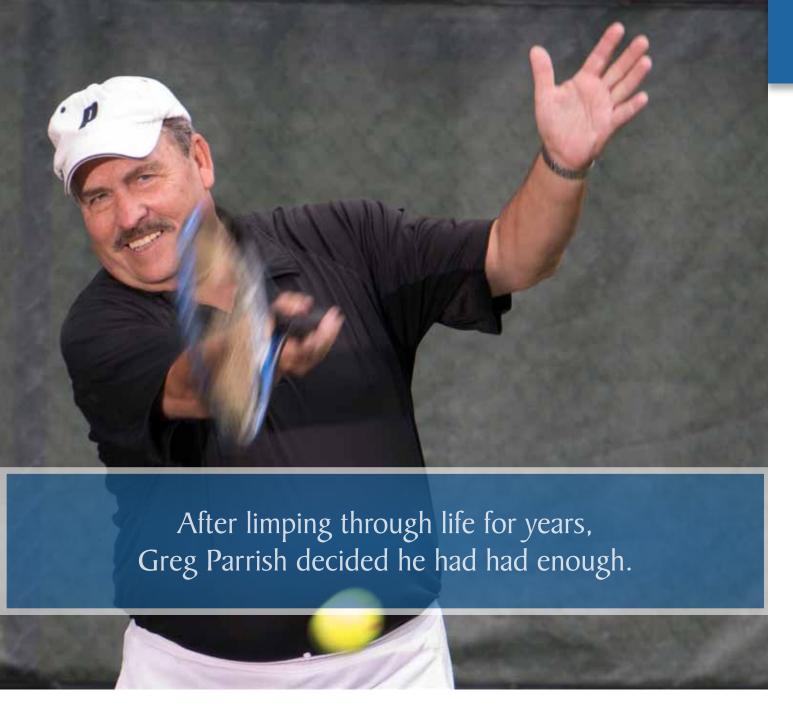
The spring 2013 commencement ceremony featured Aultman College's first class of students who earned Associate of Science (ASR) in radiography degrees. Graduates of the program are prepared to sit for the National Certification Examination administered by the American Registry of Radiologic Technologists.

Collaboration between Aultman College Community Education and Stark State College allowed more than 40 middle school students to attend Camp Scrubs 2013, a summer program focused on science and health care careers. During the week's activities, students dissected sheep brains, participated in a code blue simulation,

Aultman College faculty and staff also assisted with a summer science camp at Faircrest Middle School in the Canton Local School District.

In the fall of 2013, Aultman College launched a bachelor's degree in nursing (BSN) completion program, designed to provide educational experiences for registered nurses to broaden their professional practices. Building on the basic concepts of the associate degree program – which include nursing, client, health, environment and education - the BSN completion program covers community/diverse populations, evidence-based practice, health promotion, nursing leadership, nursing research and technology.





Back in the Game

Greg, long-time tennis coach and athletic director for Louisville High School and current assistant tennis coach at The University of Mount Union, tore his ACL while playing high school football and lived with knee pain for years. "My knee injury led to osteoarthritis, and my knee was never stable or properly aligned," he shared. "Of course

I coached tennis, but I didn't get to play the game like I wanted to. I almost got used to the pain."

Greg decided he didn't want to continue limping through life. In November 2012, he went through surgery and rehabilitation at Aultman. He said his knee now feels

TESTIMONIAL

"amazingly strong." He is not only coaching tennis, but he is playing much more now – and enjoys the game without pain.

As a local health care leader, Aultman provides the full spectrum of joint care – from weight management to total joint replacement surgery to therapy. Aultman also provides patients with options prior to any joint procedure. The first is "pre-hab," which is an exercise program provided by Aultman Therapy Services to get patients as strong as possible prior to total joint surgery. Physicians can provide referrals for pre-hab if they feel it is medically necessary.

ACCORDING TO GREG, HE WEARS OUT THE WORD "UNBELIEVABLE" TO DESCRIBE HOW GOOD HIS KNEE FEELS.

Greg, having gone through pre-hab at Aultman Louisville Therapy, credits much of his confidence and mental preparation for surgery to his pre-hab experience. "I was so nervous thinking about surgery and the recovery period, but the Aultman staff members were so encouraging," he said. "They gave me confidence that having a knee replacement was the right thing to do."

Another option for patients is to attend a joint surgery class prior to their procedure. The Aultman Orthopedics team – which performed more than 800 joint replacements in 2013 – highly encourages patients to attend this class and feel empowered about total joint surgery.

Total joint surgeries have improved significantly in recent years, resulting in reduced pain and faster recovery times. In fact, the average length of an inpatient's stay at Aultman is approximately three days. Aultman therapists see many patients off pain medication within

4-6 weeks of surgery, and some may only require overthe-counter medications such as Tylenol.

According to Louisville Therapy Coordinator Toni Powers, therapists also notice positive trends when it comes to assistive devices. "I'm seeing total knee patients getting rid of their assistive devices, such as walkers or canes, within 4-6 weeks. It used to take four weeks just to begin walking with a cane," she explained. "And total hip replacement patients can be off their assistive devices within just 2-4 weeks."

She believes the quicker recoveries are a result of better fitting components and smaller incisions during surgery. In addition, advanced surgical approaches limit the degree of muscle and/or tissue that is disrupted.

After a total joint procedure, patients transition to rehabilitation at one of the seven Aultman Therapy Services locations. Using Therapy Services after surgery means never having to leave the Aultman system, which enhances care coordination and communication among physicians, nurses, therapists and support staff. A recent outcomes survey shows Aultman outpatient therapy patients who received care for leg conditions – including total joint replacements – achieved a higher level of functioning in daily activities when compared to national averages.

During his rehab experience, Greg recognized the benefits of staying with Aultman for therapy. "I started with Aultman Therapy Services just a week after my knee replacement, and it was such a smooth transition," he recalled. "The treatment and rehab were explained well, and I always knew what was coming next."

According to Greg, he wears out the word "unbelievable" to describe how good his knee feels. He now knows people shouldn't have to live with joint pain and decreased quality of life. With Aultman's full-service joint care, people don't have to.



Life is precious, and Dean Gogolweski of Canton can certainly attest to that.

Two Birthdays

Dean joined the YMCA staff in 2007. After the downtown Canton facility closed, he transferred to the Meyers Lake location. While playing a game of pickleball with senior citizens in October 2012, Dean felt tired. He instantly collapsed on the floor, in full cardiac arrest.

Staff members attempted to revive Dean with CPR, an automated external defibrillator (AED) and oxygen, but he was unresponsive. "The EMS workers got my heart beating again," he said," but I was clinically dead for about 10 minutes."

TESTIMONIAL

Staff members attempted to revive Dean with CPR, an AED and oxygen, but he was unresponsive. "The EMS workers got my heart beating again, he said, "but I was clinically dead for about 10 minutes."

Upon arrival at Aultman, physicians determined Dean had a weak heart but no blockages. That meant he did not have a heart attack, but his weak heart was most likely the cause of his cardiac arrest. After being stabilized, Dean received a treatment called "therapeutic hypothermia."

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THE EMS WORKERS GOT MY HEART BEATING, BUT I WAS CLINICALLY DEAD FOR ABOUT 10 MINUTES.



Available at Aultman since 2006, therapeutic hypothermia is used to treat survivors of sudden cardiac arrest who do not wake up after their hearts are beating normally again. It protects the brain and other vital organs, as cooling guards the brain from swelling and further damage that can occur after a cardiac arrest.

"We started cooling Dean's body in the emergency department, continuing in the Cardiac Catheterization Lab and then in the Coronary Care Unit (CCU)," said Cindy Webner, cardiac clinical nurse specialist in the CCU. "We placed water-circulating wraps around Dean's trunk and each leg. The wraps are attached to a machine that we use to control the water temperature and, consequently, the patient's body temperature. The patient is heavily sedated to prevent discomfort throughout the cooling process."

As his body temperature lowered, Dean was told his body shivered. "That was actually a good thing, showing my brain was alert enough to fight the cold," he explained. "The doctors gave me medication to paralyze my body, so they could complete the induced hypothermia."

Dean's family was stunned by what was happening. "I had been diagnosed with atrial fibrillation and had one episode of passing out in 2009, but I was out of the hospital the next day," he said. "My wife was in shock; she couldn't believe what was happening because I was a 42-year-old, active guy."

Specially trained CCU nurses kept a close eye on Dean while his body cooled for 24 hours. "Patients receiving therapeutic hypothermia are very sick and require very skilled nurses. Many normal body functions change when patients are this cool," Cindy explained. "We usually have two nurses caring for the patient for the first four hours and then one nurse until the patient is fully rewarmed."

The rewarming process begins by changing the water temperature flowing through the body wraps. "We want the patient's body organs to gradually return to normal temperature, so warming usually takes 8-12 hours," Cindy said. "Once the body temperature is back to normal, we begin to take the sedation off and see if we have good neurologic responses."

Dean woke up two days after his cardiac arrest and the medically induced coma. "I was asked about recent events, one of which was a special event that day," he said. "I knew right away that it was my dad's birthday."

Dean had a pacemaker and defibrillator implanted to reduce future risk of cardiac arrest. "I was in a lot of denial when I woke up; I couldn't believe I had the implant," he recalled. "The nursing staff was wonderful and made a huge difference in my recovery. They kept me calm and at ease. They made sure I fully understood everything that happened."

Cindy credits the fast-acting YMCA staff with Dean's recovery. "One thing that plays most into the success of a situation like Dean's is bystander CPR," she explained. "People who don't do well usually did not have bystander CPR at the start. Dean was very fortunate that the people at the YMCA began life-saving measures immediately. They are the heroes."

After being released from the hospital, Dean started rehabilitation at Aultman North. "I was a three-sport athlete in high school, and I like pushing myself physically," he said. "I could do an hour on the elliptical prior to this heart episode, so the Aultman North rehab staff made sure I didn't do too much too soon."

AULTMAN NORTH REHAB HELPED ME GET MY PHYSICAL STRENGTH BACK, WHICH ALLOWED ME TO MAKE A DIFFERENCE EVERY DAY IN THE LIVES OF OUR YMCA MEMBERS.

- 99

Just one month and a day after he collapsed, Dean returned to work. "I did a lot of sitting at first. I was tired, took naps and slowly worked my way back to normal," he shared. "Aultman North rehab helped me get my physical strength back, which allowed me to make a difference every day in the lives of our YMCA members."

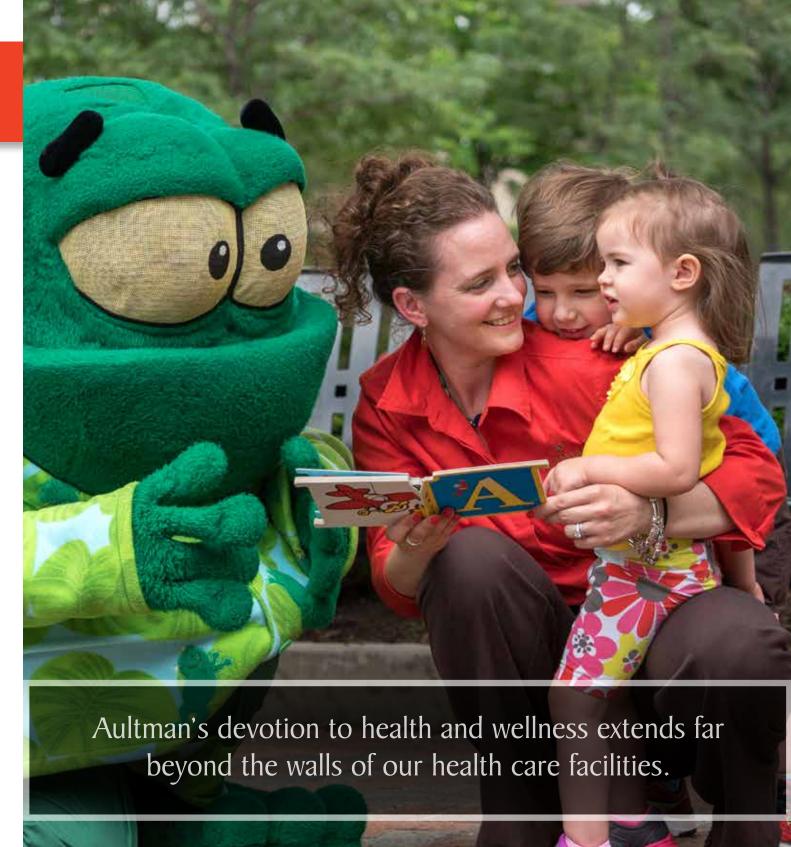
Today, Dean is the executive director of the Eric Snow Family YMCA in downtown Canton. His cardiac arrest has been a life-changing experience. "The medical personnel and hypothermia technology saved my life. -66

I NOW CELEBRATE TWO BIRTHDAYS: THE DAY I WAS BORN AND THE BIRTHDAY I SHARE WITH MY DAD WHEN I WOKE UP.

"

I can't imagine what my wife, 14-year-old son and 12-year-old daughter would be going through otherwise," he said, a hitch of emotion in his voice. "I appreciate life so much more, and I'm thankful every day that I'm still here. I now celebrate two birthdays: the day I was born and the birthday I share with my dad when I woke up."







COMMITMENT TO THE COMMUNITY

From educational programs to the annual Harvest for Hunger food drive, here is just a glimpse of the activities Aultman Health Foundation team members supported.

Working on Wellness (WOW)

The WOW team visited more than 300 sites in 2013, ranging from community events to senior citizen centers. WOW nurses had personal interaction with more than 18,600



community members and provided 13,409 free health screenings.

CAMO Team Visits Aultman

Aultman hosted medical personnel from Honduras, affiliated with the nonprofit Central American Medical Outreach (CAMO) organization. In addition to spending time in the Aultman Emergency Department, the two CAMO physicians, a paramedic and a firefighter met with Canton firefighters and paramedics to learn how patient flow works. The CAMO team also learned how patients are assessed and prioritized, with the hope of using their experience in Canton to create a more organized system of medical care for their own patients in Honduras.

Cancer Outreach

The Aultman Cancer Center held its 12th annual Cancer Screening Day in April, which provided a total of 353 free breast, cervical, colon, lung, prostate, skin, oral, head and neck cancer screenings for 150 people. The cancer program and the American Cancer Society encouraged local women to learn about breast health at the Think Pink event, which included education on breast health and cancer prevention; a Q&A session with physicians and nurses; and information on breast exams and free mammograms at the Aultman Breast Care Center. The cancer team also held its inaugural Cancer Survivors' Day celebration to honor survivors and encourage newly diagnosed patients, an event that included a butterfly release and custom-made handprint artwork.



Safety First

More than 400 Aultman Health Foundation volunteers shared the message of bicycle safety with about 4,700 local first-grade students. In addition to in-class safety education, each student received a bike safety activity book and a bike helmet.

AultCare Caring Campaign

More than 150 AultCare employees completed 18 community outreach projects at local nonprofit agencies including the First Tee of Canton, the Stark County Humane Society and the Akron-Canton Regional Foodbank. The volunteers donated a total of 450 hours of service throughout the annual AultCare Caring Campaign – and more than 4,000 hours throughout 2013.

Harvest for Hunger

Aultman Health Foundation team members collected a total of 13,153 pounds of food and gave \$47,068.20 in support of the 2013 Harvest for Hunger campaign. The donations provided more than 199,000 meals for individuals struggling with hunger in our community.



Walking to Raise Funds and Stay Healthy

Aultman Health Foundation team members and their loved ones support annual fundraising walks for organizations including the American Cancer Society, American Heart Association, March of Dimes and Juvenile Diabetes Research Foundation. Aultman created a "Just Walk" video, which doubled as a 30-second public service announcement that played in Cinemark movie theaters, to encourage community members to walk for good health.

Make a Difference Day

Aultman and AultCare team members converged on Don Scott Field Oct. 26 to distribute health information and bags of fresh apples to Canton Youth Football players, cheerleaders and families. The volunteers distributed 250 bags throughout the event.



Careers in Health Care Summer Learning Program

Aultman Medical Education hosted the sixth annual Careers in Health Care Program, designed for students 18 and older with interests in health care careers. In conjunction with the symposium, the Aultman Diversity and Inclusion Department held a Minority Medical Career Symposium and Career Fair for local high school students.

Aultman College Outreach

Aultman College faculty and staff understand the importance of giving back to the community. Volunteer activities in 2013 included a trip to the Akron-Canton Regional Foodbank, where faculty and staff filled more than 600 bags of cereal for local children.

Spring into Wellness

Aultman Orrville hosted its annual health fair, "Spring Into Wellness." The event included activities, educational materials and free health screenings. Spring Into Wellness is also a part of the Orrville Mayor's proclamation of "Healthy Orrville Day."









Aultman Ambassador Program

Aultman and local colleges/universities are partnering to make a measurable impact in the health of local communities. Aultman and Malone University teamed up with Louisville High School in 2013, with a goal to reduce overweight/obesity by 5 percent in a class of students in four years. The ambassador program expanded to a second school, Canton South High School, with collaboration from the Aultman College of Nursing and Health Sciences. The goal of the Aultman Ambassador program is to create an effective model for improved health that other communities can replicate. Community wellness councils drive the initiative with participation from partners, students, parents, teachers/administrators and community organizations.

Senior Day at the Hall of Fame

Dozens of Aultman departments participated in the 2013 Senior Day at the Pro Football Hall of Fame, offering free screenings and health education.



Community Benefit

Aultman provides care and compassion for all patients, regardless of their ability to pay. Aultman provided a substantial amount of the area's total care for patients having no private or government health insurance and no significant level of income. Aultman also serves thousands of patients covered by public programs such as Medicaid, and payments from these federally funded programs do not always cover the total cost of service. The information provided below is for the fiscal year ending Dec. 31, 2012, which is the most recent data available.



Total: \$50,111,860



In the Aultman tapestry, every team member brings a special blend of talent and experience.



RECOGNIZING OUR TALENTED TEAM

Here are some of the employees, physicians, volunteers and board members who help Aultman Health Foundation fulfill its mission to "Lead Our Community to Improved Health."

"You Make a Difference" Winners

These Aultman team members received recognition for their exceptional efforts in patient care and customer service.

Ida Hunter Sue Adkins Sandra Kane Chris Armstrong Stephanie Ascani Katrina Kratzer Mary Bealer Paulette Martin Dwight Boley Sharon McDonald Martina Campbell Jill Patterson Julie Sible Patty Campos Andrea Crayden Alice Tomblin Olivia Daya Gary Toth Denny Drumm Cindy Weyer

Employees of the Year

Kim Esposito

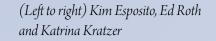
Kim Esposito and Katrina Kratzer, RNs in the Aultman Emergency Department (ED), earned 2013 Employee of the Year honors. They were honored for helping an out-of-state patient who came to the ED after a vehicle accident. His clothing had been cut off, and most of his personal items were still in his wrecked car. Katrina and Kim notified the towing company to locate the patient's vehicle and retrieve his personal belongings. They made arrangements for a medical flight back to his home state the following day, along with food, clothing and hotel accommodations after he was discharged from the hospital. With coordination over two shifts, they made a traumatic event less stressful for the patient.

Golden Apple Award Winners

These recipients are high-performing team members who go above and beyond their job duties.



(Left to right) Deb Schlabach, Theresa Kline, Susan Gessel, Lynn Gastin, Amy Schiefer, Tim Newman, Hollie Stefaniak, Christy Rose, Tina Haren, Noreen Morrow. Recipients Ryan Terrigan and Matthew Quillen are not pictured.



RECOGNIZING OUR TALENTED TEAM

Rising Star Award Winners

These honorees are employees with high potential and less than five years of service at Aultman.



(Back Row) Matt Hizer, Anna Feltrup, Julie Lang, Andy Smith, Mark Davies, Steve Rivera, Kirby Stoller, Matthew Baldwin, Nathan Ritter, Shawn Thomas, Rebecca Tyson and Angela Nabors. (Front Row) Joy Benjamin and Michelle Deist. Recipient Brandon Joyce is not pictured.

Volunteer Appreciation

In 2013, Canton resident Hilda Bluman received a pin for 3,000 hours of volunteer service at Aultman. She also earned Volunteer of the Year honors for working two days a week in the Aultman Emergency Department two days and volunteering as a Eucharistic minister at the hospital. Aultman Hospital CEO Chris Remark commended Volunteer of the Year Hilda Bluman at the annual Volunteer Luncheon.



More than 600 community members, ranging from high school students to senior citizens, volunteer their time to Aultman.

Points of Caring Award

The Points of Caring program honors the exceptional care Aultman nurses provide. Candidates exemplify caring and compassion toward patients, commitment to the nursing profession, clinical expertise and community involvement.



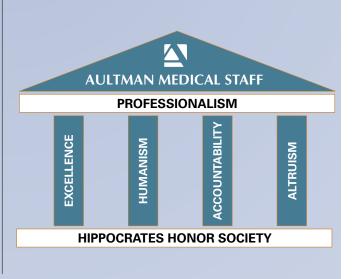
Chief Nursing Officer Anne Gunther (far right) recognized the individual 2013 Points of Caring winners (left to right): Kasey Jo McKinney, Aultman College student; Debbie Shaffer, MSN, RN, Education and Development; Patty Russell, MSN, RN Orthopedics Unit Director; Kathleen Schen, Aultman Woodlawn chaplain; and Pharmacist Rachel Burns. The Memorial 6 East shared decision-making group below earned the group Points of Caring award.





2013 Hippocrates Honor Society

This "lifetime achievement" award, created by the Aultman Hospital Medical Staff, recognizes physicians who exemplify the qualities of excellence, compassion, integrity and leadership. Aultman Health Foundation President and CEO Edward J. Roth III (far left) and Medical Director of Aultman Inpatient Medicine George Mitri, M.D., (far right) congratulated the 2013 class of the Aultman Hippocrates Honor Society: John Humphrey, M.D., former internist with North Canton Medical Foundation; Suresh Nuchikat, M.D., former nephrologist with Renal Consultants; and Prab Gill, M.D. obstetrician with Aultman Maternal-Fetal Medicine.



RECOGNIZING OUR TALENTED TEAM

Board Leadership

Thank you to the Aultman Health Foundation board members for their leadership and expertise.



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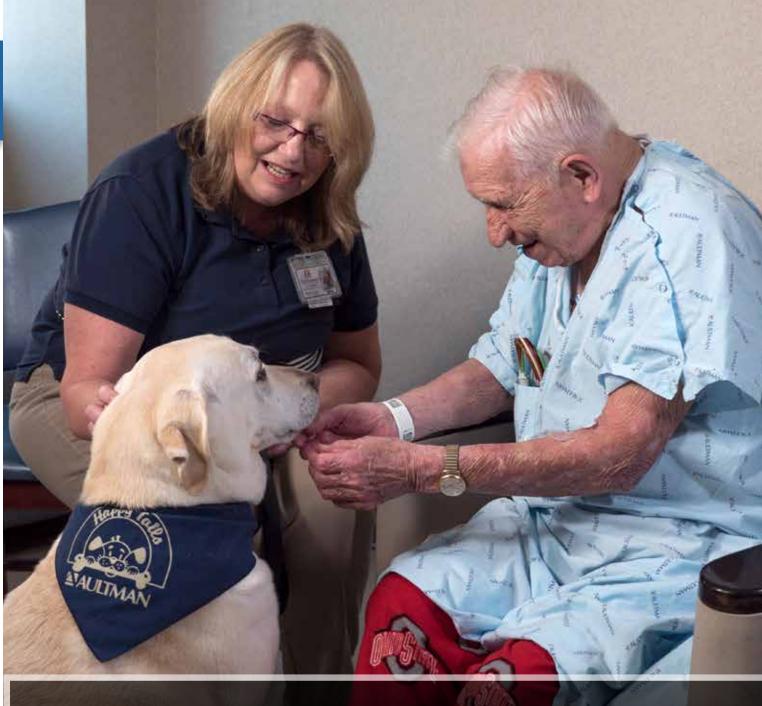
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Acts of kindness large and small can make a big impact on the lives of others.





"Never get tired of doing little things for others. Sometimes, these little things occupy the biggest part of their hearts." – Unknown

Impact.

As we go about our busy lives we forget that sometimes it's just about the small things – acts of kindness large and small – that can make a big impact on the lives of others. It is our privilege to serve for The Aultman Foundation raising funds to support essential services at Aultman Hospital, from the smallest patient in NICU to the elderly hospice patient experiencing end-of-life care. We appreciate the touch of a hand for comfort, in addition to our clinicians' healing hands. As we come in contact with our donors who have been impacted by our care, they offer kindness and gratitude. We wholeheartedly thank you, our donors, volunteers and supporters. Without your support, our organization would not be what it is today.

Each gift to Aultman makes an impact on services that support the health of our community on a daily basis. In 2013 The Aultman Foundation processed more than 5,500 gifts totaling \$1.4 million to support Aultman programs and services.

The impact of The Aultman Foundation does not stop there. We are proud to partner with exceptional nonprofit organizations to support projects that directly affect the lives of our friends, families and neighbors. From the Alzheimer's Association Greater East Ohio Chapter providing support to individuals and family members struggling with an Alzheimer's diagnosis to Pegasus Farm providing disabled with therapy through an equestrian learning, we learn about a community need and how it is being filled by agencies making an impact on others. We applaud their great work, and we are grateful to be a partner in wellness.

Thank you for making an impact on the community we share.

With gratitude,

Juicone L. Dallins

Mike Gallina

Chair, Board of Directors

Vicki Z. Haines

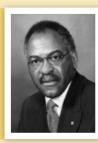
Vicki Haines

Senior Vice President

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Jan Baker Gail Sterling Diane Lowry Membership Chair Suzanne Birkbeck

Nominating Chair Frances Morrow

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Past President Lisa Warburton-Gregory **Program Chair** Brenda Basso **Public Relations Chair** Joyce Spring

Aultman Liaison Debra Neff-Maurer **Volunteer Services** Erica Breedlove

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The Women's Board of Aultman Hospital

The Women's Board was founded in 1969 to render services to Aultman Hospital in the areas of community relations and fundraising. Since its inception, the Women's Board has raised more than \$21 million to support major projects at Aultman Hospital such as the Emergency/Trauma Center, NICU, Dialysis Center, Pediatric Services, Aultman College of Nursing and Health Sciences, the Compassionate Care Center and most recently, The Shoppes at Aultman. The Aultman Women's Board is currently raising funds to fulfill its \$5 million pledge for the Aultman Cancer Center.

In addition to the Angel Auction, the Women's Board also raises funds through the hospital gift shop, flower shop, baby photos and the Tribute Fund.

The Women's Board Valentine Balloon Sale

With the help of The Shoppes at Aultman, Women's Board members sold and delivered over 2,240 balloons to Aultman employees – earning a profit of \$2,977. All proceeds benefited the Women's Board pledge to The Shoppes at Aultman. This pledge was completed in December 2013.



Angel Auction 2013, An Evening in Paris

The Women's Board of Aultman Hospital achieved a major milestone on May 10 with the successful completion of its 44th annual Angel Auction at the Canton Civic Center. With more than 470 attendees, the 2013 Angel Auction raised approximately \$428,000.



More than 200 Women's Board members spent nearly a year to create the Paris-themed event led by co-chairs Paula Mastroianni and Christine Schulman, both of Canton, and vice chairs Annette Swindin and Ginny Spring.



"We are so fortunate to have such a supportive and generous community," Schulman said. "Our enthusiastic contributors and patrons have shown an unconditional loyalty to the Women's Board and its mission of providing the highest quality health care for our community."

Mastroianni added, "We owe the success of the Angel Auction to our community! Your unselfish benevolence is overwhelming. From our hearts to yours – we truly thank you."





The Women's Board Fashion Show

The Women's Board of Aultman Hospital hosted its third annual fashion show, Les Femmes de Paris, with much success, led by event chair Brenda Basso of Louisville. The Nov. 6 event hosted a crowd of 150 gathered at Brookside Country Club. Guests started the night of fashion and fun with specialty hors d'oeuvres, desserts and champagne along with an impressive presentation. Kent State University faculty and students created the New-York-style fashion show, which featured local retailers, designers and models. Proceeds of \$13,500 from the evening's event benefited the board's pledge of \$5 million to the Aultman Cancer Center. The Women's Board Committee Members for the event included Chair Brenda Basso, President of the Women's Board Denise Hill, Vice President of the Women's Board Vicky Sterling, Elaine Bacopoulos, Kathy Harris, Debra Neff-Maurer, Ann McCabe,

> Van Etten, Darlene Violet and Lisa Warburton-Gregory.

Linda Morrow, Theresa Mullen, Kathy

Schaffner, Jennifer Spoonmore, Ginny

Amy Thiel, Aristea Tzouloufis, Sue

Spring, Kyra Stephens, Annette Swinden,





The Shoppes at Aultman

Aultman's new retail center, The Shoppes at Aultman, opened Nov. 6, 2013. With more than 6,000 square feet of space, The Shoppes features expansion of the flower, gift and uniform shops as well as a retail pharmacy and a satellite location for Aultman Home Medical Supply. In addition, The Shoppes at Aultman has added a convenience store. The Shoppes Boutique is located in a quiet, private setting in the back of the store. It stocks cancer-related items such as beauty and

skin products, apparel, gifts, wigs, turbans and hats. The store also sells breast prosthetics and other items for women who have undergone a mastectomy. Customers can have confidential and private fittings with certified mastectomy fitters. The Shoppes retail center was jointly funded by Aultman Hospital with a \$700,000 pledge from The Women's Board of Aultman Hospital.

Missi Mangino-Steepleton, director of retail operations at Aultman, says meeting patient needs and customer convenience is the most important reason for the retail

expansion. "Our goal is to add value to the patient and family experience," she said. "From serving patients with cancer to simply picking up convenience items such as milk and bread, we want to satisfy needs all in one place."

All proceeds from The Shoppes at Aultman will go toward the Women's Board pledge to the Aultman Cancer Center.

Care Connection

Through the Women's Board Care Connection, "Angels in Action," members spent a day helping to build the Aultman Habitat for Humanity house. "Since 1969 the talented and compassionate members of the Aultman Women's Board have had the privilege of working on numerous projects that have contributed more than \$21 million to improve hospital facilities and health resources for the residents of our community," said Women's Board president Denise Hill.





Donor Spotlight



T. Stephen and T. Raymond Gregory., Lisa Warburton-Gregory.

The Gregory family personifies community philanthropy. Aultman Hospital has been a grateful recipient of the family's leadership and generosity for the past five decades.

Their passion for our community and belief in giving back have blessed our patients, students, staff and volunteers for many years. Their generosity is seen throughout many of our facilities and programs such as The Compassionate Care Center inpatient hospice facility; the state-of-the-art Gregory Training Center on Aultman's main campus; the Aultman College of Nursing Endowed Scholarship in memory of Ray's sister Marjorie Phyllis Gregory, R.N.; the Annual Hospice Memory Tree; and more.

While their gifts are appreciated and have made a powerful impact on those we are privileged to serve, what makes the Gregory family special is that their service does not begin and end with charitable contributions. They give first of their time and talents. A Gregory family member has served on one of Aultman's boards almost continuously for the past 50 years.

Mr. T. Raymond Gregory served as a member of the Aultman Health Foundation board of directors for more than 20 years and was chairman of the board from 1978-1980. Raymond's late wife, Mrs. Virginia (Gina) Smyth Gregory, was a founding member of the Women's Board of Aultman Hospital. T. Stephen Gregory, Raymond's son, became a member of the Aultman Health Foundation board of directors in 1999. Following in his father's footsteps, Steve served as board chairman from 2011-2013 and continues to serve on the board today. Lisa Warburton-Gregory, Steve's wife, joined The Women's Board of Aultman Hospital in 2002, where she served as the president from 2010-2012. Lisa chaired Aultman's premier fundraiser, the Angel Auction, in 2008 and also served on The Aultman Foundation board from 2009-2012.

Their support of time and treasure has made a real difference in the lives of many individuals and families, and their generosity will continue to have a positive impact for years to come. We appreciate their commitment and value their friendship.

Aultman Health Foundation Contributors

It is only through our generous donors that we can continue to meet our mission to Lead Our Community to Improved Health. We are deeply grateful to the following individuals and organizations who have shown their commitment to our services by investing \$500 or more in 2013 to The Women's Board of Aultman Hospital, Aultman Hospital or Aultman College of Nursing and Health Sciences. Every gift is appreciated and spent according to our donors' wishes.

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Greek Orthodox Ladies

Philoptochos Society, Inc

Mr. and Mrs. Steve Gregory

Mr. and Mrs. Rick L. Haines

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Waggoner's Chocolates

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\$100,000 or more

George H. Deuble Foundation

\$50,000-99,999

Harley C. and Mary Hoover Price Foundation

\$25,000-49,999

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We've made every effort to ensure accuracy in our donor list. We apologize if we've made any omissions or errors. Please contact The Aultman Foundation at 330-363-4908 so we may update our records.

The Elizabeth Aultman Harter Society

In 1891, Mrs. Elizabeth Aultman Harter donated 4.5 acres of land to build the first hospital in Canton. She and her stepmother, Katherine Barron Aultman, had the wish of creating a lasting memorial for Cornelius Aultman, Elizabeth's father and Katherine's husband. On Jan. 17, 1892, Aultman Hospital opened its doors to the community. That same year, the Aultman School of Nursing was established, and was further expanded by Elizabeth Harter soon after.



Because of this powerful act of philanthropy that helped transform a community, we have established The Elizabeth Aultman Harter Society. Like Mrs. Harter, who freely gave time, talent and treasure through the years, it is only fitting that we recognize our most generous donors, those who have cumulative giving of \$10,000 or more since 2009 to advance our mission and ensure the future of Aultman Health Foundation.

We recognize with special appreciation and gratitude the following donors who are now members of **The Elizabeth Aultman Harter Society:**

\$700,000 and above

Anonymous

\$600,000-699,999

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Andreas Furniture Company
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Mr. and Mrs. Brian Zimmerman

Legacy Gifts to the Aultman Foundation

Legacy gifts recognize special people who have made provisions in their estate plans to provide a gift to The Aultman Foundation for the benefit of Aultman Hospital. These gifts take the form of bequests by naming The Aultman Foundation not only in a will or trust, but also in a charitable remainder trust, gifts of life insurance or any other type of charitable planned gift.

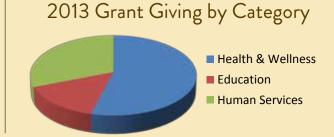
Other benefits include:

- Recognition honoring you for your gift during your lifetime.
- A personalized giving plan, as detailed or general as you'd like, to ensure your philanthropy will be meaningful to you and Aultman Hospital.

We welcome your support if you choose to participate in our Legacy Giving Program. The process can be simple and should be done in consultation with The Aultman Foundation staff and your own financial advisor. For more information to help you identify a deferred giving plan that best meets your charitable intent, please contact Tracy Schlemmer of The Aultman Foundation at 330-363-2366. If you've already included Aultman in your estate plans, please let us know as we are creating a Legacy Society and would like to communicate regular Aultman updates with you.

Improving the Health of the Community - One Grant at a Time

Since 2007, Aultman has invested more than \$1,425,000 in grant funds to support nonprofit initiatives that will help improve the health and well-being of our community. Please take a close look at the list of organizations and projects supported by The Aultman Foundation in 2013, listed on the following pages. We applaud their great work, and we are grateful to be a partner in these community valued initiatives.



"Smoking is a hard habit to kick when you do not have the support of others to help you. That is why, with the

help of the Aultman Foundation grant,

we are trying to give support to those who sincerely want to kick that bad habit and live a longer, healthier life."

Esther Bryant, Executive Director, Lighthouse Visions, Massillon

The following nonprofit organizations received grant funding from The Aultman Foundation in 2013. The organizations – serving Stark, Wayne, Holmes, Tuscarawas or Carroll counties – focus on health and wellness, education or human services.

May 2013

- **Agape Partnerships:** \$2,000 for mentoring program for youth.
- Christian Children's Home of Ohio: \$6,000 for trauma therapy training.
- **Dueber United Methodist Church:** \$3,000 for summer youth program.
- Golden Key Center for Exceptional Children: \$6,500 for therapy equipment.
- **Liberty Center Connections:** \$6,000 for on-site behavioral health professional.
- **Lighthouse Visions, Inc.:** \$4,500 for teen smoking cessation program.
- **Majestic Voice, Inc.:**\$4,000 for music therapy program.
- Mayor's Literacy Commission: \$4,000 for children's books with a health theme.
- Multi-Developmental Services of Stark County (MDS): \$8,000 for Getting Youth Motivated (GYM) program to keep youth active.
- **Project Rebuild:** \$2,300 for first aid and CPR training.
- Stark County Hunger Task Force: \$8,000 for support of food for 31 food pantries.
- Stark County Safe Kids Coalition: \$7,300 for EMS equipment to transport children.

- Stark County Urban Minority
 Alcoholism and Drug Outreach
 Project: \$2,500 for systems navigation for underserved populations.
- True Light Christian Ministries: \$6,200 for activity program for at-risk youth.
- Viola Startzman Free Clinic: \$8,500 for chronic condition improvement program.
- Westark Family Services: \$7,000 to help seniors remain in their own homes.
- Western Stark Free Clinic: \$8,000 for medical care for low-income and uninsured residents.
- YWCA of Canton: \$6,200 to purchase beds for homeless residents.

October 2013

- ABCD, Inc.: \$8,500, for tracking devices to provide more efficient transportation services to patients' medical appointments.
- Adaptive Sports Program of Ohio: \$5,750, for wheelchair basketball program.
- Alliance for Children and Families,
 Inc.: \$5,800, for Family Wellness program for shelter residents.

- American Red Cross, Stark County Chapter: \$6,450, for rape crisis program and prevention education to elementary students.
- Alzheimer's Association-Greater
 East Ohio Area Chapter: \$4,000, for
 Living with Alzheimer's program.
- Children's Dyslexia Center of Canton: \$5,000, for dyslexia education program.
- Domestic Violence Project, Inc.: \$3,600, for sexual assault education to graduating high school seniors.
- Faith in Action of Western Stark County: \$4,800 for caregiving services for seniors.
- Goodwill Industries of Cleveland and East Central Ohio fbo Access Health Stark County: \$7,500, for diabetic preventive care program.
- Heritage Christian School: \$3,600, for after-school personal wellness program.
- ICAN Inc. dba ICAN Housing Solutions: \$6,000, for evaluation services for underserved individuals applying for assistance.

- **Lighthouse Ministries:** \$1,350, for equipment for wellness initiative.
- Massillon Museum: \$4,000, for the Artful Living program.
- Meals on Wheels of Stark & Wayne Counties: \$4,000, for Keeping Seniors Independent program.
- Pathway Caring for Children: \$6,000, for Program Related Activity Time for youth in foster care.
- **Pegasus Farm:** \$7,200, for "Take Flight" equestrian healing and learning program.
- **St. John's Villa:** \$1,900, for CPR equipment and training.
- Stark County Community Action Agency: \$6,250, for "Start with Music" program, a collaborative program with Canton Symphony Orchestra.
- Wayne County Children's Advocacy Center: \$1,800, for the purchase of enhanced forensic photographic equipment.
- Whispering Grace Horses: \$6,500, for Healing Hearts equine counseling sessions.

"The needs and desires of the participating seniors to remain healthy and live independently were significantly improved by The Aultman Foundation's support."

Ted Watko, CEO, Meals on Wheels of Stark & Wayne Counties

